

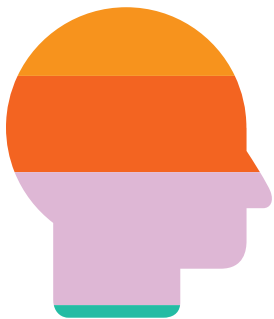


# Microbusinesses, Gainful Jobs

## A profile of microenterprise employees

In this in-depth qualitative study, the FIELD team spoke with a sample of 27 employees at businesses owned by borrowers of Accion East. The businesses were located in New York and Miami. The microenterprise workers interviewed were ethnically diverse. Slightly more than half of them were male. More than a third were immigrants. Only seven percent received public assistance. They tended to be young, and had fairly high levels of education; 78 percent had at least some college education or a degree.

### Race and Ethnicity



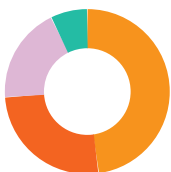
**22%** African-American  
**33%** Caucasian  
**41%** Hispanic/Latino  
**04%** Mixed-Race

### Gender



**56%** Male  
**44%** Female

### Age



**48%** 20-30  
**26%** 31-45  
**19%** 46-60  
**07%** 61+

### Worker Education



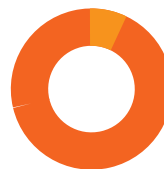
**22%** High School  
**41%** Some College  
**07%** Trade School  
**26%** Bachelors  
**04%** Other

### Immigrated to the US?



**37%** Yes  
**63%** No

### Receiving Public Assistance?



**07%** Yes  
**93%** No

### Household Size



**45%** 1  
**33%** 2  
**11%** 3-4  
**11%** 5+



**FIELD**  
at the Aspen Institute